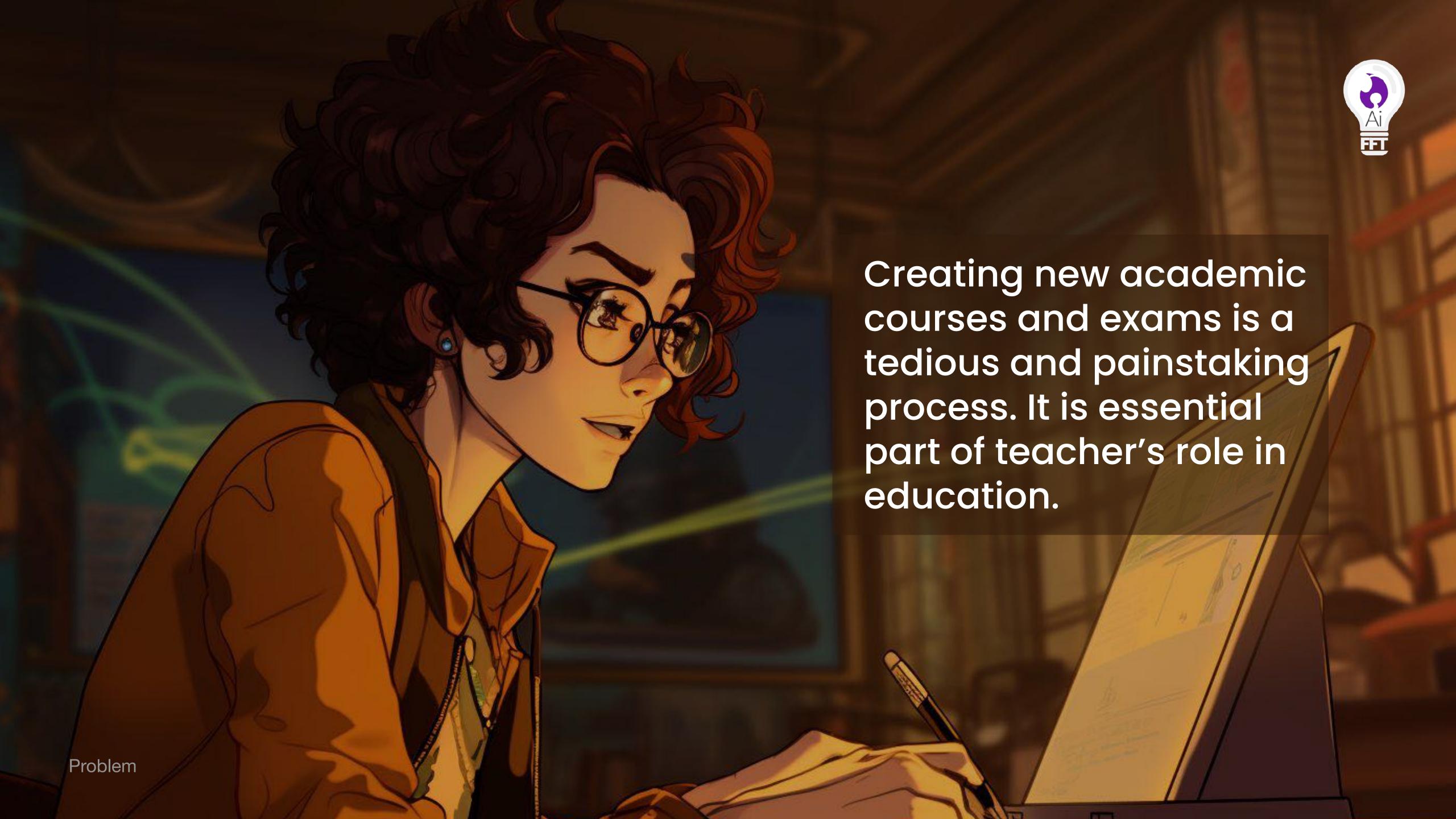
Generate academic course materials with ONE CLICK





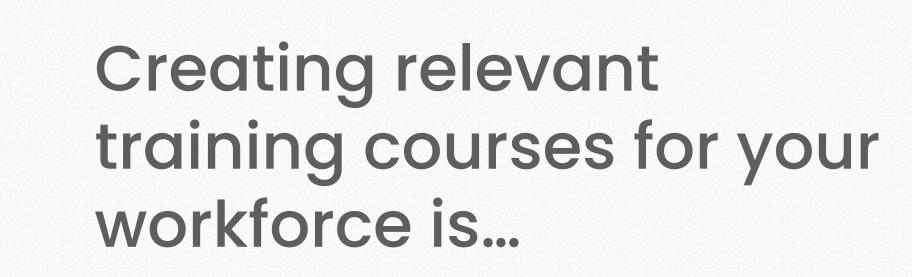












...a tedious and painstaking process. It is essential part of growing a corporation.

### What is the common thread?





Generating relevant and timely content is essential to training, marketing, sales proposals, and academic courses. It takes substantial time and money to generate it.

## Question #1



How much time does it take the average teaching professional to create...

- 1. A daily lesson with engaging art and a quiz with 5 questions?
- 2. A two-week 1 credit (1hr) class (10 daily modules of 8 topics each)

# Question #2



How much time does it take the average group manager to create...

- 1. A daily training lesson for an employee with engaging art and a quiz with 5 questions?
- 2. A two-week training course for a new product line (1hr) class (10 daily modules of 8 topics each)

## Question #3



How much time does it take the average marketing and sales capture manager to create...

- 1. A one time prep plan for a sales pursuit customer visit?
- 2. A complete capture plan brief (80 factors)?

# Estimation (1 through 3)



How much time does it take...

- 1. 2+hrs
- 2. 40hrs min

This is to get to the solid draft, and then have a "review" process on top of it...

## Fuel For Thought





# Accelerate professional training



#### A.I. training creation and secure delivery



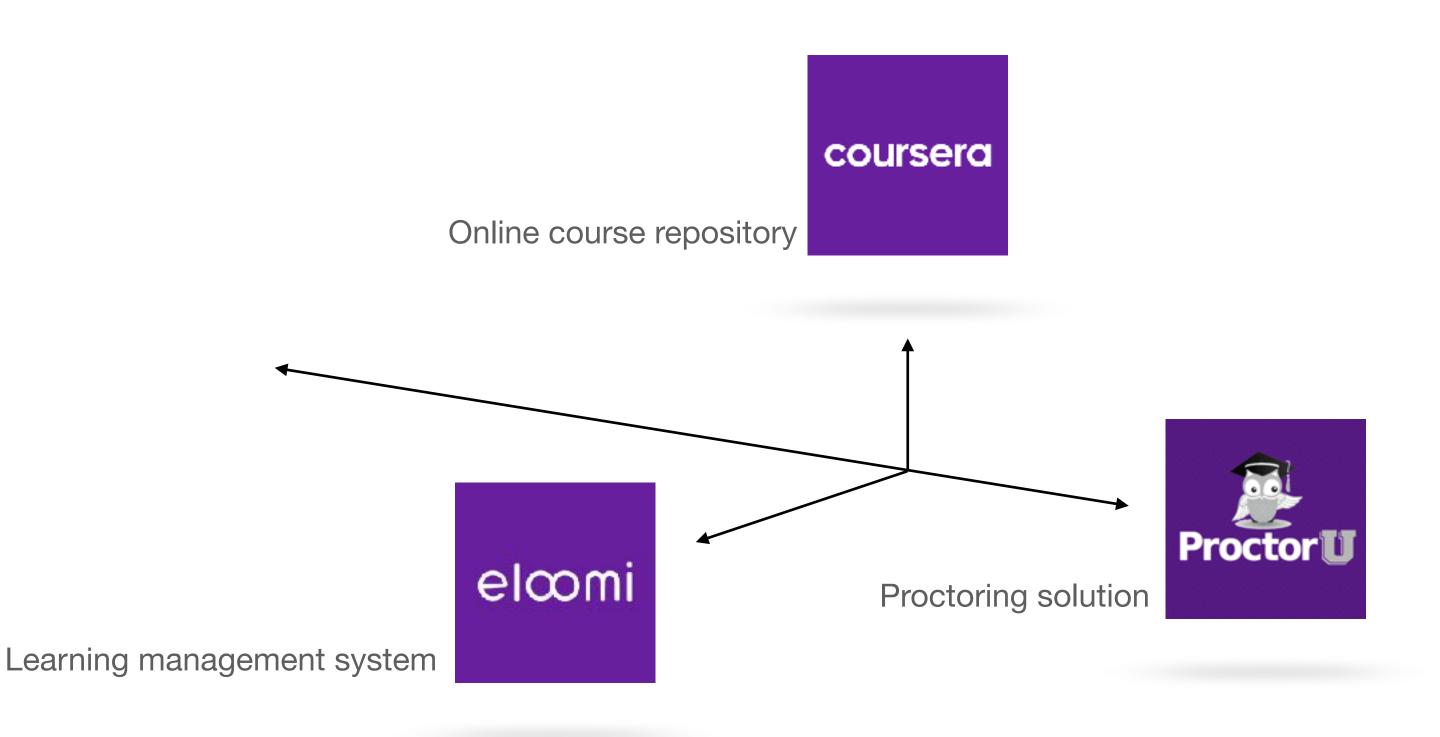
- Facilitates the work for both the educator and creator.
- Generates, A.I. content that credits the sources used and provides references.
- Adapts and transforms content so that it is successfully consumed for purpose, by the learner, when and how they choose.
- Aids student comprehension and achievement to established industry standards through non-invasive proctoring.

## Accelerate education and training



#### A.I. training creation and secure delivery



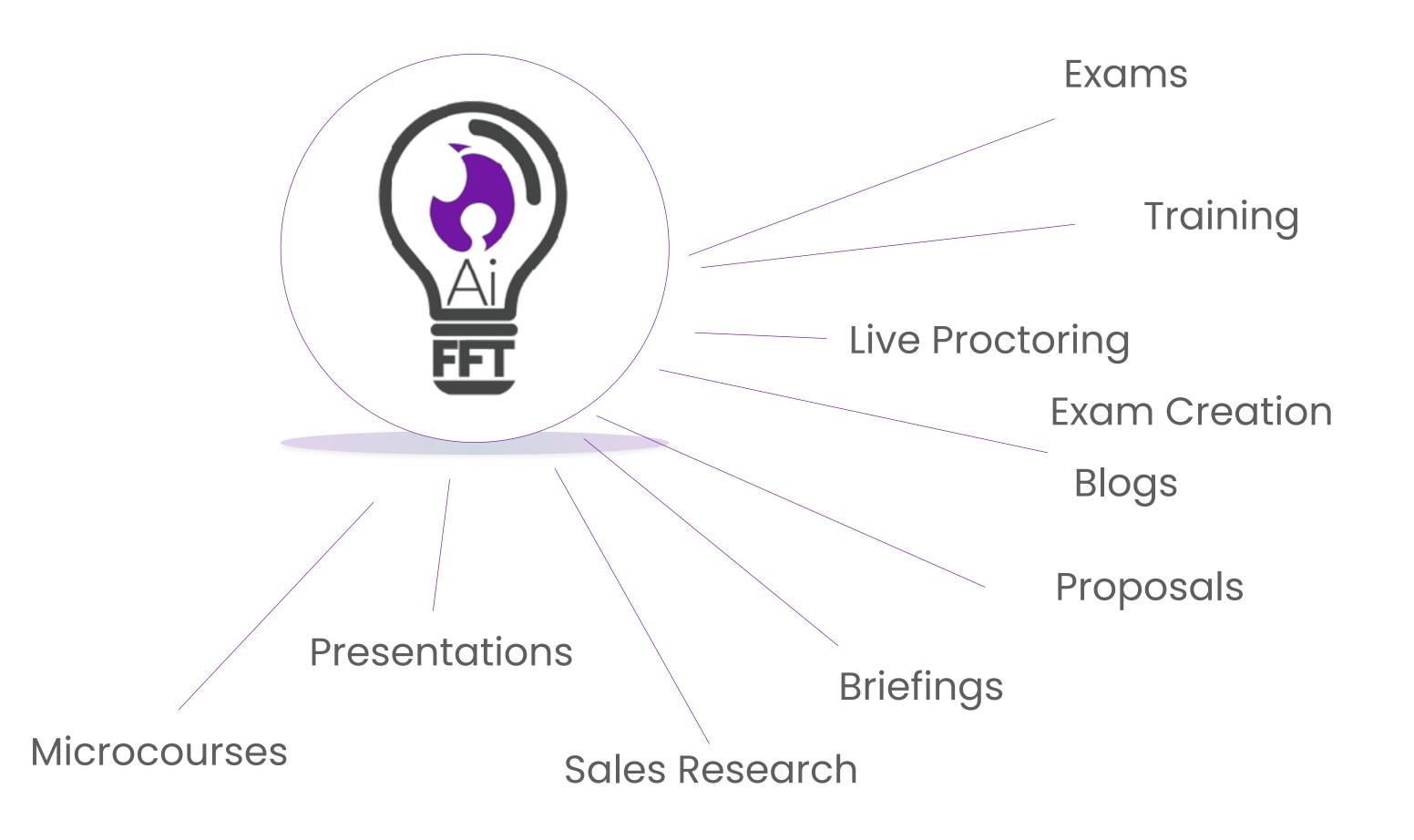


### Multiple applications at once



Content creation for exams, quizzes and more.

Expedite the creative process with generative Al and reference materials.

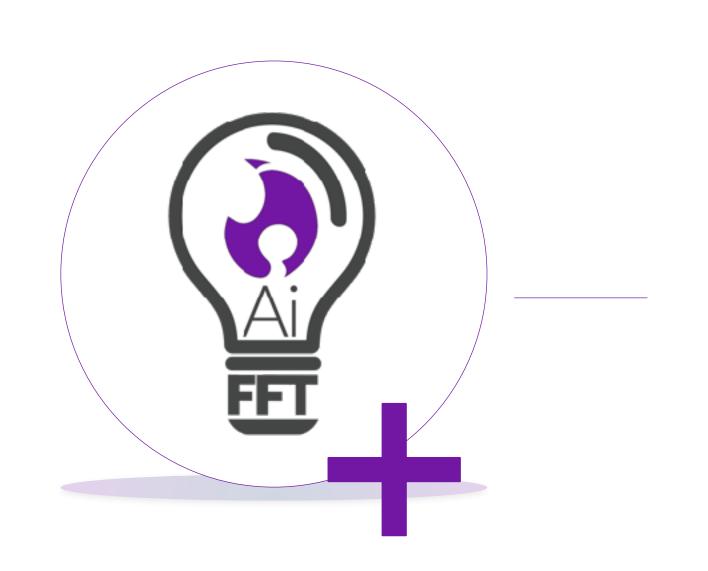


## Multiple applications at once

#### A.I. and delivery infrastructure integrated all-in-one



Fuel For Thought brings together a fragmented ecosystem that has been left up to buyers to integrate.



Exams

Microcourses

Training

**Exam Creation** 

Live Proctoring

Blogs

Briefings

Presentations

Proposals

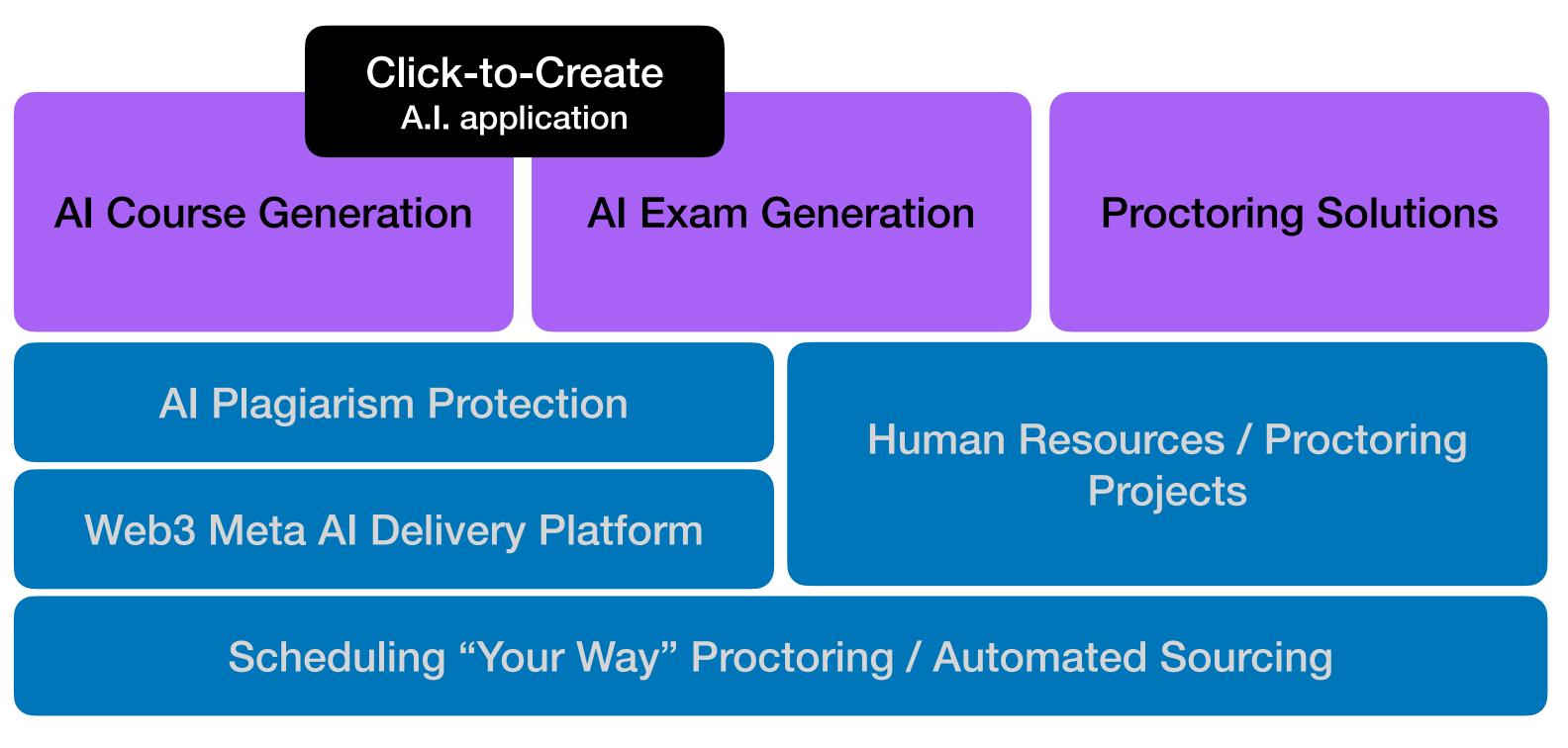
Sales Research

# Modular, for universal integration



Unique all-in-one architecture





Future

Release 1

# What's the big deal?





Time cost saved in producing, creating, editing, launching, delivering courses and training.

# Estimation (1 through 3)



How much time does it take...

1. 2+hrs

2. 40hrs min

How much money does it take...

Assume \$80/hr 1099 or

Assume \$150/hr W2



#### A two week 1 hr credit course

- 1. Salary of creator
- 2. Reviewers cost
- 3. Opportunity cost
- 4.Delivery time loss
- 5.Creating exam

```
40 hrs * $80/hr * 1.25 (G&A wrap)
8 hrs * $150/hr * 1.5 (G&A wrap)
```

\$4,000 - \$5,800 per course (No exam)



\$325 to create the 80 lesson course

Harmonian Harmon



#### A two week capture plan

- 1. Salary of creator
- 2. Reviewers cost
- 3. Opportunity cost
- 4. Delivery time loss

```
40 hrs * $80/hr * 1.25 (G&A wrap)
8 hrs * $150/hr * 1.5 (G&A wrap)
```

\$4,000 - \$5,800 per course (No exam)



\$325 to create



#### 80,000 words of content....

- 1. Salary of creator
- 2. Reviewers cost
- 3. Opportunity cost
- 4. Delivery time loss

```
40 hrs * $80/hr * 1.25 (G&A wrap)
8 hrs * $150/hr * 1.5 (G&A wrap)
```

\$4,000 - \$5,800 per course (No exam)



\$325 to create the draft



#### A sales call prep / blog / brief

- 1. Salary of creator
- 2. Reviewers cost
- 3. Opportunity cost
- 4.Delivery time loss

```
4 hrs * $80/hr * 1.25 (G&A wrap)
1 hrs * $150/hr * 1.5 (G&A wrap)
```

\$500 - \$600 per



\$25 for a 1,000 word brief, with 10+ purpose made images and video.

# What's the big deal?





Time cost saved in producing, creating, editing, launching, delivering courses and training.

Generate academic course materials with ONE CLICK







## A unique A.I. product fuels us



Click-to-Create<sup>™</sup>

